

# ▶ Quality Assurance Services for Toy and Juvenile Products

## Testing and Specialized Services to Meet Your Needs

### **BUSINESS CHALLENGE**

Safety and quality are fundamental concerns for consumers, particularly for parents, who buy toys and other products related to children. Our services are designed to assist manufacturers, retailers, and importers in minimizing the risk of liability, costly product returns, and recalls.

### **SOLUTION**

#### **What are Quality Assurance Services for Toy and Juvenile Products?**

Our quality assurance services for toy and juvenile products include both specialized services and comprehensive testing. Our testing services can help you assess if a product meets required governmental regulations and industry standards. We routinely deliver testing services to determine if a children's product meets the regulations and standards of the American Society for Testing and Materials (ASTM), the U.S. Consumer Product Safety Commission (CPSC), the U.S. Food and Drug Administration (FDA), the Juvenile Products Manufacturers Association (JPMA), Health Canada, the European Committee for Standardization (CEN), European Union Directives, and EN-71, as well as other international standards and regulations such as, but not limited to, those of Asia, Australia, Latin America and Japan. Our specialized services include age grade evaluations, design evaluations, product line reviews and more to help you better evaluate and maximize production throughout your supply chain.

#### **What are the key benefits?**

- Verify compliance with worldwide toy regulations and industry standards
- Minimize the risk of recalls, returns and complaints
- Enhance risk management and brand protection
- Help increase product sales

### **WHY CHOOSE BUREAU VERITAS?**

**Reputation** – With over 30 years of technical expertise in toy and juvenile products, we offer comprehensive testing and consulting services to meet a variety of needs.

**Worldwide Locations** – With locations close to sourcing areas in over 40 countries, we offer you the convenience of global coverage with local service where you need it.

**Technical Knowledge & Leadership** – Evaluation of over half a million toy and juvenile products annually worldwide provides us with a broad perspective of the hazards associated with a wide range of children's products.

**Personalized Service** – At Bureau Veritas, we are committed to meeting your evolving needs and helping you anticipate new market trends. We offer you customized and specialized services to meet your quality assurance needs throughout your supply chain. Providing you with the highest levels of service is a priority for us.



### **RELATED SERVICES**

Our services work together to help you minimize the risk of recalls and returns, protecting your brand equity.

- Inspections
- Factory Assessments
- Security Assessments
- Social Audits
- Training
- Consulting

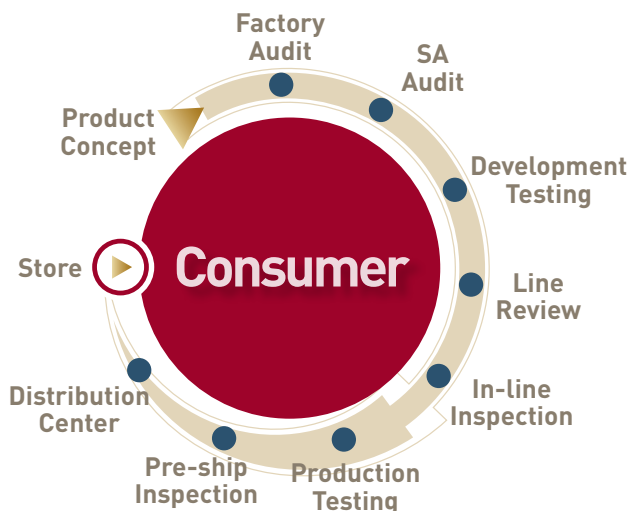
Ask us how these services can benefit you and your company.



BUREAU VERITAS

Move Forward with Confidence

## Supply Chain Management



### OUR APPROACH

Our approach is to provide you with comprehensive services for all your toy and juvenile product needs. We can assist you with both testing and specialized services for a variety of toy and juvenile products from product concept to store shelf.

#### Services for an Extensive Range of Children's Toys and Juvenile Products

- |                                |  |                                |
|--------------------------------|--|--------------------------------|
| Plush toys                     | Construction toys  | Full-sized cribs, toddler beds |
| Action figures                 | Accessories  | Bunk beds                      |
| Ride-on toys                   | Books  | Play yards                     |
| Games                          | Balls  | Infant walkers                 |
| Art and crafts materials       | Seasonal novelties   | Expansion gates                |
| Dolls                          | Musical toys   | Hook-on chairs                 |
| Electrical and electronic toys | Other merchandise targeted to children under 14 years of age | Children's furniture           |
| Collectibles                   | High chairs  | Reclined cradles               |
| Figurines                      | Carriages  | Bicycles                       |
|                                | Strollers  |                                |

### FAQ

#### What types of testing do you offer?

- |                          |                                     |                             |                           |
|--------------------------|-------------------------------------|-----------------------------|---------------------------|
| Use and abuse testing    | Destructive testing                 | Comparison testing          | Chemical testing          |
| Electrical testing       | Electromagnetic compatibility (EMC) | Microbiological evaluations | Toxicological evaluations |
| Life/reliability testing | Client specifications               | Flammability testing        |                           |

#### What specialized services do you offer for toy and juvenile products?

- |                          |   |
|--------------------------|---|
| Age grade evaluation     | Specification manual development                              |
| Design evaluations       | Interpretation and applicability of regulations and standards |
| Injury data research     | Child development and behavior research                       |
| Letters of opinion       | Training seminars and workshops                               |
| Recall advisement        | Product line review   |
| Risk assessment services | Process control consultation                                  |
| Failure analysis         | Playground audits   |
| Production pilot audits  | Third party government and regulatory intermediary services   |

### >>> CONTACT

For details about this service, please contact Bureau Veritas – Consumer Products Services Division at [info@us.bureauveritas.com](mailto:info@us.bureauveritas.com)